



SINGLE MANAGEMENT SOLUTION

YOUR TRUSTED OUTSOURCE, RESOURCE

IMPACT365, is an 18-year event and marketing agency who custom creates turn-key programs and experiences. IMPACT365 delivers a compelling value proposition to corporate, charitable and non-profit clients in the Chicagoland community, through consulting and creative services, signature events and experiences, and cost-saving and fundraising efforts. The result is solutions that increase value and a clients' bottom line. Discover the many ways in which a Single Management Solution can provide value to your organization.

What is a Single Management Solution?

Services and streamlined efficiencies provided by one source.

Limited Resources

Lack of time, money, and leadership are problematic, especially for a non-profit or charity.

Growth

When non-profits or foundations reach a certain stage, continued growth plans become more challenging.



Experience

The right expertise and culture congruency is vital to the ongoing success of an organization.



SINGLE MANAGEMENT SOLUTION

Problems → Solved!

Shared Resources

Vast networks increase buying power, quality and access, while providing cost-effective solutions.



Industry Expertise

Multi-industry experts with deeper knowledge to meet your goals.

Unlimited Potential

By streamlining operations and focused management, growth is scalable and predictable.

WHY SINGLE MANAGEMENT SOLUTION?

Is your organization in need of a new strategic plan or direction?

Experiencing a growth spurt or growth interruption?

The Management model balances best practices, business needs, and non-profit sector expertise to elevate an organization's value and potential. When looking for a management partner, it's important to understand their ability to establish trust in your organization, while meeting your needs and achieving your goals. Finding a firm that has a great deal of experience in serving a wide variety of organizations offers greater perspective and ensures improved situational outcomes and results.

SINGLE MANAGEMENT SOLUTION

MANAGED SOLUTIONS GROW

Like most businesses, things that are managed well tend to succeed. Limited resources and experience tend to stagnate growth for most associations when they reach a certain point. Organizations leveraging the Single Management Solution model grow 10% YoY while stand-alone operations grow only at 2.6%. [BYU Marriott School of Business] This growth helps deliver continuous value to your members and cause, making the organization sustainable over time.



THE IMPACT365 DIFFERENCE

Natalie O’Hanna is the CEO IMPACT365 Event and Marketing Agency and has over 30 years of experience in hospitality and events in various markets and industries. Most recently, she was the Executive Director of a Global M&A Organization for 7 years, growing Dallas/Fort Worth to the 3rd largest of 49 locations. Her passion is to set a new agency precedence of sustainable value for Corporate, Charity and Community clients through a synergistic platform of programs and experiences, management solutions, creative services, and integrative sponsorship brands.

